



October 1, 2018

Marlene H. Dortch, Esq.  
Secretary  
Federal Communications Commission  
445 12th Street SW  
Washington DC 20554

Re: Notice of Ex Parte Communication, MB Docket Nos. 18-202, 17-105

Dear Ms. Dortch:

On Thursday, September 27, 2018, Senator Gordon H. Smith and the undersigned, both of the National Association of Broadcasters (NAB), met with Commissioner O’Rielly and his chief of staff and media legal advisor, Brooke Ericson, to discuss the above-captioned proceedings.

At the meeting, NAB expressed support for the Commission’s efforts to modernize its Children’s Television Programming rules. NAB discussed its recently-filed comments<sup>1</sup> and reiterated that broadcasters are not seeking to eliminate TV broadcasters’ obligations to offer educational and informational programming. Rather, the current rules do not reflect the 21st century video marketplace and fail to provide adequate flexibility for broadcasters. The Commission should act swiftly to update its rules to allow broadcasters to better serve the public interest.

Respectfully submitted,

A handwritten signature in dark ink, appearing to read "Rick Kaplan", with a long horizontal line extending from the end of the signature.

Rick Kaplan  
General Counsel and Executive Vice President,  
Legal and Regulatory Affairs  
National Association of Broadcasters

cc: Commissioner O’Rielly, Brooke Ericson

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<sup>1</sup> See Comments of the National Association of Broadcasters, MB Docket Nos. 18-202, 17-105 (Sept. 24, 2018).